



**SHOW LOW FREEDOMFEST PARADE
WEDNESDAY, JULY 4, 2018 9:00 A.M.
THEME: "HEROES, HISTORY, & HONOR"**



PLEASE FILL OUT THIS FORM COMPLETELY AND READ ALL INSTRUCTIONS. ENTRY FORM AND ANNOUNCER'S SCRIPT MUST BE RECEIVED NO LATER THAN JUNE 25, 2018. AFTER JUNE 25, A \$25 LATE FEE WILL APPLY TO ALL LATE ENTRIES. NO LATE ENTRIES ACCEPTED AFTER 3:00 P.M ON JUNE 29, 2018 ABSOLUTELY NO EXCEPTIONS. An entrant's placement in the parade route will be decided by the parade committee based on the entry's theme, followed by the entry's category (motorized, walking, etc.). Our goal is to present your entry and the entire parade in the most spectacular way possible. This year we are limiting the entries to 150. This will allow us to keep the parade to 2 hours and keep our spectators excited.

OFFICIAL NAME OF ENTRY _____
 CONTACT PERSON(S) _____
 HOME/CELL # (_____) _____ WORK /OTHER # (_____) _____
 MAILING ADDRESS _____ CITY _____ ST _____ ZIP _____
 EMAIL ADDRESS _____ @ _____
 NUMBERS IN YOUR GROUP, HOW MANY PARTICIPANTS _____ VEHICLES _____

LENGTH OF ENTRY _____ ft. (TOTAL length of float; include tow vehicle with trailer/float and walkers)
HEIGHT _____ Maximum height clearance for floats is 13', NO EXCEPTIONS

DO YOU HAVE MUSIC? YES NO CAN YOU BE PLACED NEAR A BAND? YES NO
 TYPE OF MUSIC (CIRCLE ONE) - RECORDED LIVE BAND
 HORSEBACK? YES NO HORSE SENSITIVE TO NOISE? YES NO

PARADE ENTRY FEE - \$25.00 Please make all checks payable to the City of Show Low

ENTRY TYPE - CHOOSE ONE:

- EQUESTRIAN RIDERS HORSE DRAWN MOTORIZED/FLOAT WALKING – BAND/GROUP
 VINTAGE VEHICLES OTHER _____

PARTICIPANT WAIVER:

The undersigned, in consideration of being permitted to participate in the 2018 4th of July Parade in the City of Show Low held Wednesday, July 4, 2018, hereby releases and forever discharges on behalf of myself, successors, or assigns, the City of Show Low, its contractors, volunteers, and support organizations of any claim of any nature, either in law or equity, arising from or by reason of any bodily injury or personal injuries, known or unknown, death or property damage, resulting from any accident which may occur as a result of participation in the 4th of July Parade or any other activities in connection herewith, whether by negligence or not. I hereby agree to abide by all state laws, city code, and parade rules and regulations as set by Parks & Recreation. NOTICE TO PARENTS AND LEGAL GUARDIANS: Parents and legal guardians have the right to consent before the City of Show Low makes a video or voice recording of a minor child, pursuant to A.R.S. §1-602(A)(9). The Show Low FreedomFest Parade is recorded and may be viewed on the City of Show Low's television channel and city website. If you permit your child to attend/participate in a televised City event, a recording will be made. You may exercise your right not to consent by not allowing your child to participate in this City event.

Authorized Signature _____ Date _____

If your entrant is under 18 years of age, this entry form must be signed by a parent or guardian.

PLEASE SUBMIT YOUR ENTRY APPLICATION AND ANNOUNCER'S SCRIPT EARLY!

Carrie Peppard, Parade & FreedomFest Coordinator (928) 532-4141; EMAIL: cpeppard@showlowaz.gov
 Show Low FreedomFest, 180 N. 9th Street, Show Low, AZ 85901
 OFFICE PHONE: (928) 532-4141; FAX: (928) 532-4009

ANNOUNCER'S SCRIPT: Please write a short script about your entry for our announcer. Announcement time is **15 seconds**. **MAXIMUM 5 lines.** If your script is over 5 lines, it will be summarized accordingly.

Please Print!

that's enough!

TO AVOID A LATE FEE PLEASE RETURN TO CITY HALL 180 N. 9TH ST. BY JUNE 25, 2018:

- ✓ PARADE APPLICATION - PAGE 1
- ✓ ANNOUNCER'S SCRIPT (15 SECONDS) - PAGE 2
- ✓ ENTRY FEE

ENTRY FEES:

- FREE - VETERAN OR ACTIVE MILITARY ORGANIZATIONS**
(This does not include individuals)
- \$25.00 - ALL PARTICIPANTS**

Please make all checks payable to the City of Show Low

APPLICATION DEADLINE:	MUST BE RECEIVED BY JUNE 25, 2018 <i>(After June 25, a \$25 late fee will be assessed)</i>
NO APPLICATIONS WILL BE RECEIVED AFTER JUNE 29, 2018, 3:00 p.m.	
PARADE PACKET PICK UP: (POSITION NUMBER AND FINAL DETAILS):	AVAILABLE FOR PICK UP AT CITY HALL ON JULY 2 & JULY 3, 2018
WAIVER TURN IN: (WAIVER MUST BE SIGNED BY ALL PARTICIPANTS)	JULY 4, 2018 7:15 A.M. TO BE PICKED UP BY CITY STAFF AT YOUR FLOAT
PARADE DATE AND TIME:	WEDNESDAY, JULY 4, 2018, 9:00 A.M.

The FreedomFest Parade Committee is very excited about this year's theme, "Heroes, History, & Honor". The 2017 theme displayed the creativity of the White Mountains and we can't wait to see what you have up your sleeve for the 2018 Parade. Enclosed is a copy of our rules and regulations, please read them carefully. If you are interested in participating, please fill out the parade application, complete the 15-second script and return them with your entry fee to:

City of Show Low
Attention: Carrie Peppard
180 N. 9th Street
Show Low, AZ 85901

This is an Independence Day parade and we realize that a huge variety of entries participate in this parade. We encourage all entrants to create a float or an entry that clearly portrays this year's theme, "Heroes, History, & Honor."

PLEASE SUBMIT YOUR ENTRY APPLICATION AND ANNOUNCER'S SCRIPT EARLY!

Carrie Peppard, Parade & FreedomFest Coordinator (928) 532-4141; EMAIL: cpeppard@showlowaz.gov
Show Low FreedomFest, 180 N. 9th Street, Show Low, AZ 85901
OFFICE PHONE: (928) 532-4141; FAX: (928) 532-4009

JUDGING: Judging categories for this year will be:

“JUDGE’S CHOICE” - \$500 CASH PRIZE

“BEST USE OF THEME” - \$300 CASH PRIZE

“BEST DISPLAY OF PATRIOTISM” - \$300 CASH PRIZE

All entries should be **completed and ready for judging by 8:00 a.m. on Wednesday, July 4, 2018.** Judging will be conducted along the parade route as the floats pass the judges station. Winners will be announced just before dusk at the FreedomFest event at Show Low High School. So come on over to see the announcements and enjoy the spectacle of fireworks!

IMPORTANT RULES & REGULATIONS TO READ **PRIOR TO BUILDING YOUR FLOAT**

1. ALL ENTRIES WILL BE SUBJECT TO APPROVAL BY THE FREEDOMFEST PARADE COMMITTEE. Any entry that does not conform to these rules and regulations will be eliminated from consideration. All decisions of the Parade Committee are final. Entry fees submitted for an entry that is not approved will be refunded.
2. **ABSOLUTELY NO CANDY IS TO BE THROWN FROM A FLOAT.** For the safety of everyone, candy or other items may be distributed by parade walkers only at **CURBSIDE** along the parade route. Any participants throwing candy from their float will be **DISQUALIFIED** from judging and **PROHIBITED** from participating in future parades. *Throwing items from your parade entry will encourage children to run into the streets.*
3. Canned party spray, silly string, poppers, or other pressurized items are **STRICTLY PROHIBITED** and are not to be used near the parade or staging area.
4. Any entry not complying with the rules and regulations as set forth by the Parade Committee will **NOT** be allowed to participate in the parade (or in future parades).
5. Please keep in mind that this is a “FAMILY” parade and all entries should be “G-RATED.”
6. **PARADE PACKET PICK UP** is available on Friday, June 29, or Monday, July 2, at City Hall 180 N. 9th Street Show Low, AZ 85901. Please see the Parks & Recreation desk.
7. Children under the age of six (6) years must be accompanied by an adult.
8. We do not limit your float entry by length however, you are asked to provide the information on the application. The **MAXIMUM HEIGHT** clearance for all float entries is 14 feet. **NO EXCEPTIONS.**
9. **GROUP ENTRANTS:** Unfortunately, we do not have space for entrants to show all of their vehicles. **PLEASE BE ADVISED THAT NO MORE THAN 20 VEHICLES PER ENTRANT IS ALLOWED.**
10. If your entry is a group, please be certain that all members of the group know their position number and all the necessary details prior to parade day.
11. Advertising and identification of floats and themes should be kept to a minimum and be in good taste. All entries are **REQUIRED** to decorate their floats. *Entries are discouraged to just stick signs on a vehicle.* Be **MEMORABLE!**
12. All float entries with electronic equipment (i.e., speakers, amplifiers) should carry a fire extinguisher on or in the vehicle or float.
13. Entries should arrive at your *assigned staging area* by **7:00 a.m.** **PARADE NUMBERS & WAIVERS** will be located in your parade packet. We ask you be early to ensure everyone is in the correct parade lineup. **WAIVERS MUST BE SIGNED AS SOON AS POSSIBLE AND BE READY FOR PICK UP BY CITY STAFF AT 7:15 A.M.** Waivers are **MANDATORY** for participation in the parade.
14. All unlicensed vehicles must be approved by and have the consent of the City of Show Low Parks and Recreation Department.
15. **NO WET ZONE** - No **WATER BALLOONS** or other thrown objects are allowed during the parade.

PLEASE SUBMIT YOUR ENTRY APPLICATION AND ANNOUNCER’S SCRIPT EARLY!

Carrie Peppard, Parade & FreedomFest Coordinator (928) 532-4141; EMAIL: cpeppard@showlowaz.gov
Show Low FreedomFest, 180 N. 9th Street, Show Low, AZ 85901
OFFICE PHONE: (928) 532-4141; FAX: (928) 532-4009

2018 PARADE RULES & INSTRUCTIONS

The following safety rules have been implemented for the Show Low FreedomFest Parade Please read all rules carefully they are strictly enforced and must be followed at all times.

STAGING:

1. **ALL FLOAT ENTRIES STAGED AT SHOW LOW CITY PARK MUST enter the Show Low City Park from the Highway 260 entrance.** Please do not attempt to enter from Deuce of Clubs or the Aquatic Center, vehicles will be turned around at these locations.
2. The inside of the park will be closed and open to floats only.
3. **ONLY** float entries will be allowed to park at the Show Low City park, personal vehicles or vehicles for parade participants can be parked in the stake center parking lot across the street.
4. **ALL FLOAT ENTRIES STAGED AT NPC MUST enter NPC from the west Deuce of Clubs entrance. The roundabout entrance will be barricaded.** Equestrian & large float entries will be staged in the Northland Pioneer College parking lot.
5. Entries should arrive at your *assigned staging area* by **7:00 a.m.** **PARADE NUMBERS & WAIVERS** will be located in your parade packet. We ask you be early to ensure everyone is in the correct parade lineup. **WAIVERS MUST BE SIGNED AS SOON AS POSSIBLE AND BE READY FOR PICK UP BY CITY STAFF AT 7:15 A.M.** Waivers are **MANDATORY** for participation in the parade.
6. **PARTICIPANT DROP OFF** - Parade participants can be dropped off at two locations: the stake center parking lot and they walk across to the park entrance; or on W. Owens St. at the first entrance near the little league field.

FLOATS:

1. **ABSOLUTELY NO CANDY IS TO BE THROWN FROM A FLOAT, VEHICLES, OR HORSES.** For the safety of everyone, candy or other items may be distributed by parade walkers only at CURBSIDE along the parade route. Any participants throwing candy from their float will be **DISQUALIFIED** from judging and **PROHIBITED** from participating in future parades. ***Throwing items from your parade entry will encourage children to run into the streets.***
2. Canned party spray, silly string, poppers, or other pressurized items are **STRICTLY PROHIBITED** and are not to be used near the parade or staging area.
3. Please keep in mind that this is a "FAMILY" parade and all entries should be "G-RATED."
4. Children under the age of six (6) years must be accompanied by an adult.
5. Children under the age of twelve (12) must be "**SEATED**" on any and all types of floats/vehicles.
6. Children ages twelve (12) and older and "standing" on a float/vehicle must have something stable to hold on to for balance.
7. **DO NOT SLOW** the parade flow! The parade **PACE** is 90 steps per minute and will be enforced by parade officials. Due to the number of entries and time allowance, there cannot be delays or stops to perform. Entries should proceed in a straight line, **NO WEAVING**. There should be 2 car lengths between floats & banners.
8. All **UNLICENSED** vehicles must be **PRE-APPROVED** by and have the consent of the City of Show Low Parks and Recreation Department.

EQUESTRIAN:

1. For safety reasons only one (1) rider per horse, unless you are accompanying a child under 10.

PLEASE SUBMIT YOUR ENTRY APPLICATION AND ANNOUNCER'S SCRIPT EARLY!

Carrie Peppard, Parade & FreedomFest Coordinator (928) 532-4141; EMAIL: cpeppard@showlowaz.gov
Show Low FreedomFest, 180 N. 9th Street, Show Low, AZ 85901
OFFICE PHONE: (928) 532-4141; FAX: (928) 532-4009

2. Children under the age of ten (10) will not be allowed to ride on a horse alone during the parade. Child must be accompanied by an adult, walking, or riding.
3. All children riding on a horse **MUST** wear a protective helmet.
4. Any vehicle being pulled by a horse(s) (includes, but is not limited to a wagon, stage coach, or trailer) must have an adult walking alongside or riding with the horse(s) to help control the horse(s) throughout the parade route. A safety rope/out-rigging must be attached to the team lead to stop the team.

OHV, UTV, & ATV'S:

1. State law requires that operators and passengers of OHV's under the age of 18 must wear a helmet. All parade participants under the age of 18 on ATV's or UTV's **MUST** wear a DOT approved helmet.

GROUP ENTRANTS:

1. Unfortunately, we do not have space for entrants to show all of their vehicles. PLEASE BE ADVISED THAT **NO MORE THAN 20 VEHICLES PER ENTRANT IS ALLOWED.**
2. If your entry is a group, please be certain that all members of the group know their position number and all the necessary details prior to parade day.

WET ZONE:

1. **THERE IS NO WET ZONE DURING THE PARADE** – FOLLOWING THE PARADE the City of Show Low sponsors a free “WET & WILD ZONE” event that is held at Frontier Park, 660 N. 9th Place Show Low.
2. No WATER BALLOONS or other thrown objects are allowed during the parade. There is no “wet zone” for this parade.

JUDGING:

1. All entries should be **completed and ready for judging by 8:00 a.m. on Wednesday, July 4, 2018.** Judging will be conducted along the parade route as the floats pass the judges station. Winners will be announced just before dusk (approximately 6:45 pm) at the FreedomFest event at Show Low High School. So come on over to see the announcements and enjoy the spectacle of fireworks!
2. There will be no discrimination on basis of race, color, national origin, religion, gender, age or disability.



PLEASE SUBMIT YOUR ENTRY APPLICATION AND ANNOUNCER'S SCRIPT EARLY!

Carrie Peppard, Parade & FreedomFest Coordinator (928) 532-4141; EMAIL: cpeppard@showlowaz.gov
Show Low FreedomFest, 180 N. 9th Street, Show Low, AZ 85901
OFFICE PHONE: (928) 532-4141; FAX: (928) 532-4009